

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2018

16/17/18PDJ1MC04 – NEW MEDIA STUDIES

Date: 25-10-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART- A

I. Write short notes on ALL the following

[10x2=20]

1. Gutenberg
2. Lan-Man-Wan
3. Intranet
4. Videotex
5. Tweet
6. Live streaming
7. ISP
8. Cyberspace
9. Network society
10. Crowdfunding

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Define media convergence. Explain it's types.
12. What are the characteristics of internet?
13. Explain the role of emoji's in CMC.
14. Discuss the importance of traditional media in modern world.
15. Write about the impact of Web 2.0.
16. Give an overview of open source software.
17. What are the security issues in digital technology?

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Describe how media become new and also discuss the principles of new media.
19. Trace the evolution of internet in India and mention the iconic sites that shaped it.
20. Write about the history of social media and its impact.

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